

H40

Structural Gel-Adhesives  
with variable flexibility

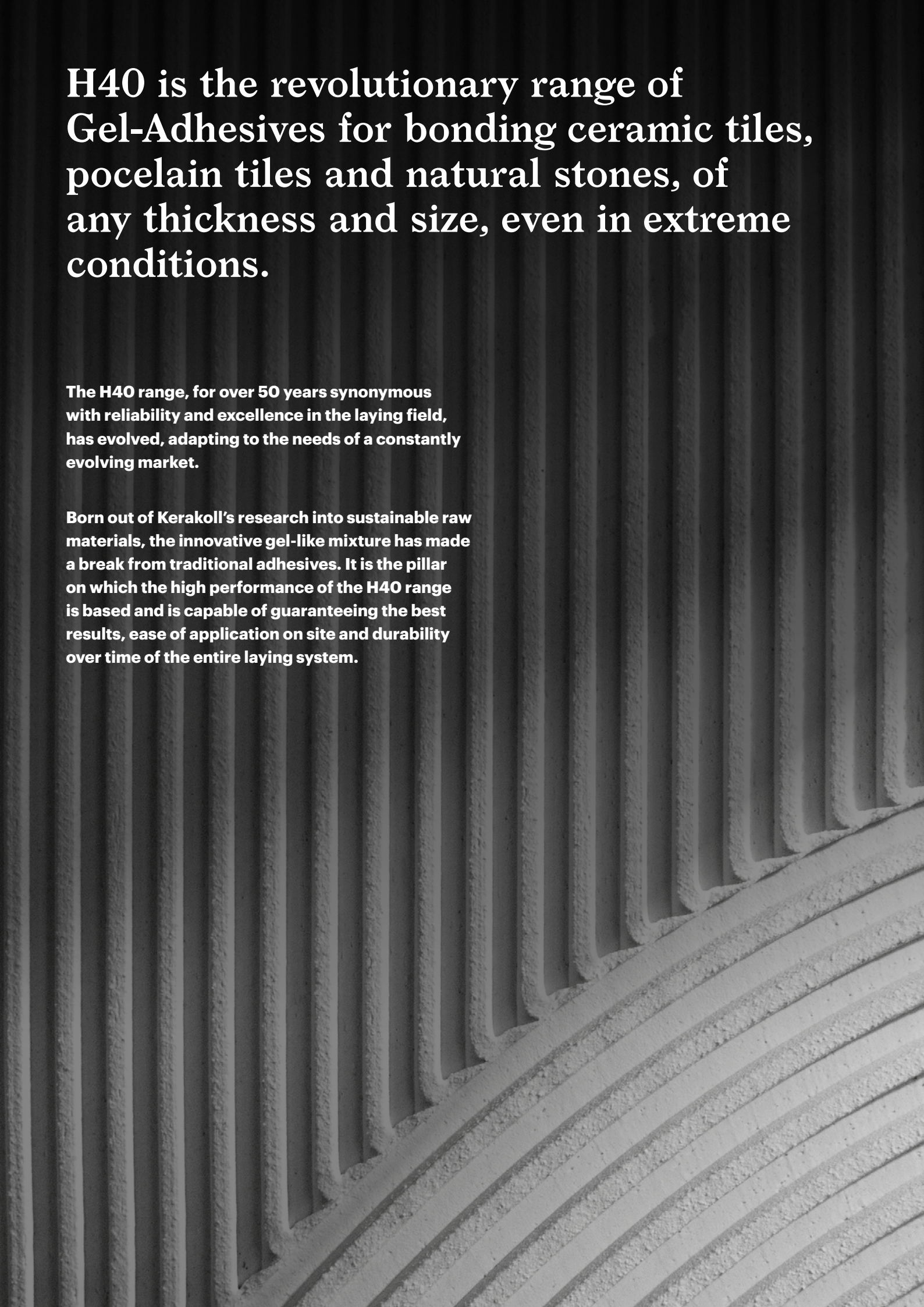
**kerakoll**



**H40 is the revolutionary range of Gel-Adhesives for bonding ceramic tiles, pocolain tiles and natural stones, of any thickness and size, even in extreme conditions.**

**The H40 range, for over 50 years synonymous with reliability and excellence in the laying field, has evolved, adapting to the needs of a constantly evolving market.**

**Born out of Kerakoll's research into sustainable raw materials, the innovative gel-like mixture has made a break from traditional adhesives. It is the pillar on which the high performance of the H40 range is based and is capable of guaranteeing the best results, ease of application on site and durability over time of the entire laying system.**



# Gel-Technology: the revolution in the laying of ceramics and natural stones.

Gel-Technology is an exclusive technical-scientific research that studies the behaviour of elements and raw materials through their interactions and the control of rheology. It formulates innovative solutions that ensure the perfect balance between final performance and ease of use on site. A skilful work on the mix-design, achieved through constant collaboration with our suppliers and the most advanced research institutes, to identify the most innovative components and set new quality standards in terms of both performance and application, focusing on the overall durability of the laying system.

A sustainable approach linked to the entire life cycle of the product, ensuring that laboratory results are replicated on the building site and maintained when the product is used. Constantly evolving research to ensure the new state of the art in laying.

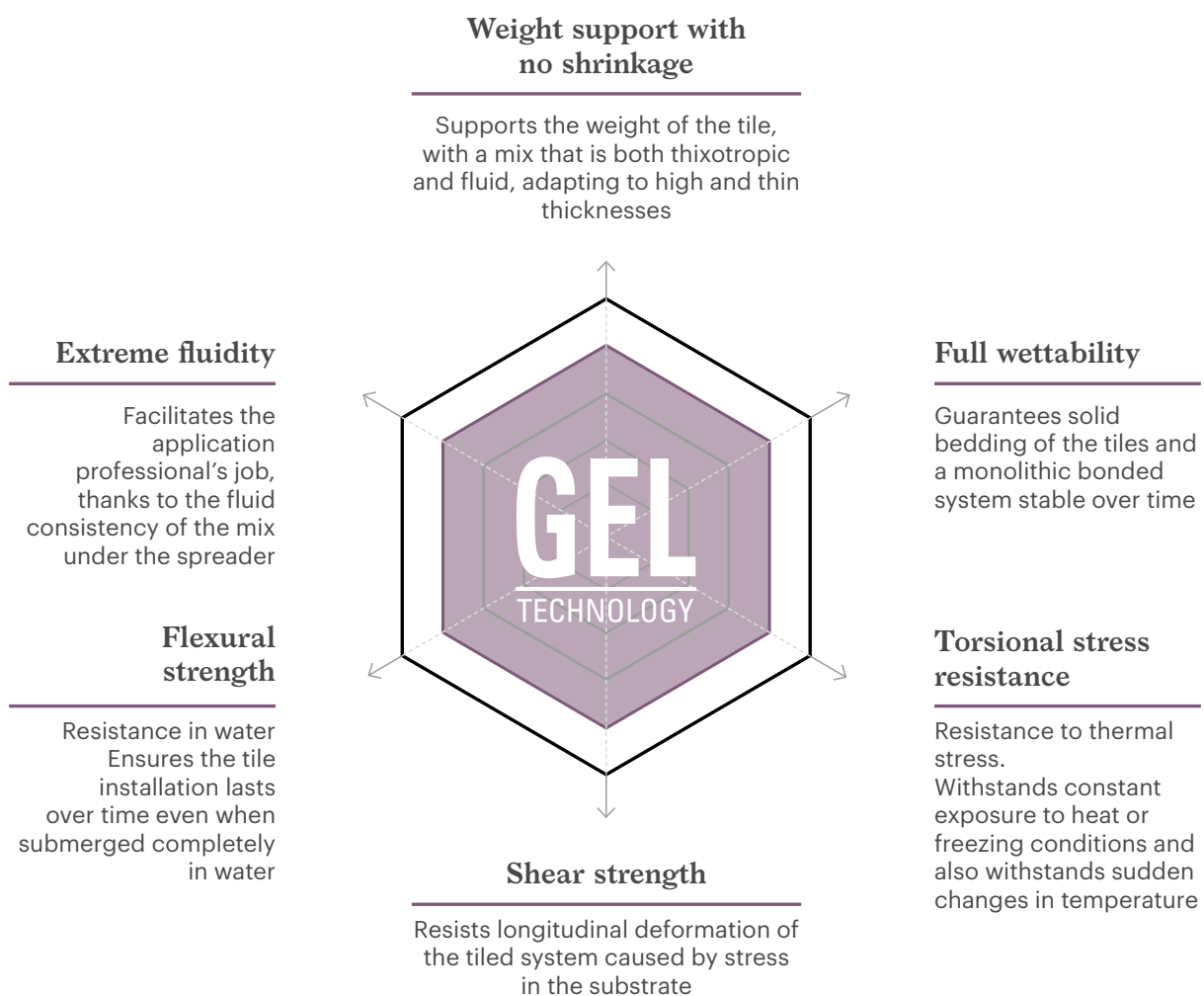
**GEL**  
TECHNOLOGY



# The Gel formula: the perfect balance between workability and performance.

H40 Gel-Adhesives originate from the identification of six parameters linked to the product's fundamental characteristics of workability and performance.

At the formulation stage, Kerakoll researchers carry out numerous tests to maximise and balance all these parameters. Only after a long process of laboratory research and on-site validations in collaboration with laying professionals was the perfect gel formula born.



# H40 Gel-Adhesives: tested for the entire life cycle of the laying system.

The durability of H40 Gel-Adhesives is tested by means of strict internal protocols including the SAS (Shock Absorbing System) methodology, specially designed by Kerakoll researchers to simulate the life of the tiled system during its entire life cycle. Exceeding the limits imposed by the standards, samples are subjected to cyclic physical-chemical, thermal and mechanical stresses, repeated over time and simultaneously, by pushing the tests considered critical to the extreme and monitoring the exceeding of the requirements in the long term. The H40 range overcomes every challenge and guarantees unparalleled durability even under extreme conditions, ensuring maximum reliability of Kerakoll laying systems over time.

## **H40 Gel-Adhesives have numerous advantages:**

### → **Workability**

Designed for the laying professionals to simplify choices, eliminate risks and improve the quality of their work.

### → **Performance**

Guaranteed technical performance, tested with severe strain cycles that reproduce the actual stress conditions to which the tiled surface is subjected.

### → **Durability**

Long-lasting and therefore more sustainable products in relation to their entire life cycle thanks to the careful selection of raw materials.

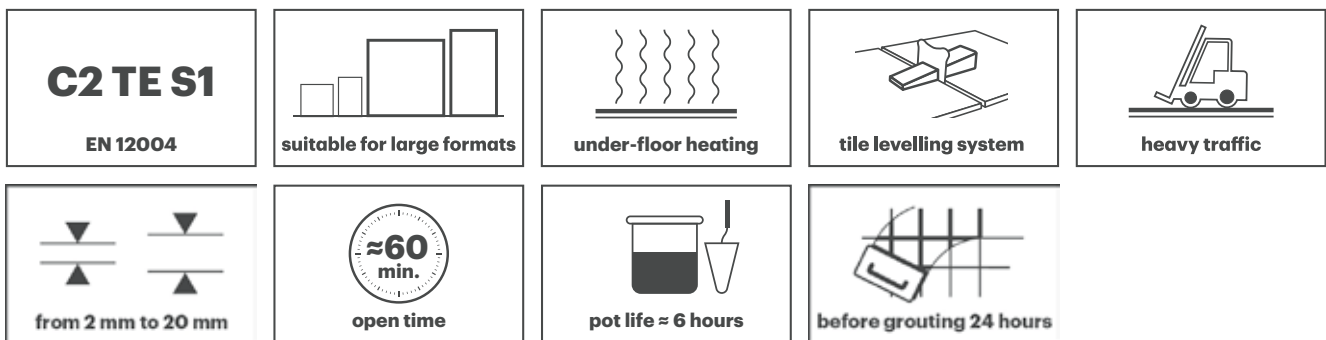
### → **Safety**

With very low VOC emissions, non-toxic, safe for the health of laying professionals and end users.



# H40 Gel: the new generation of highly flexible Gel-Adhesive.

H40 Gel Gel-Adhesive combines unique workability and high performance. Its guaranteed thixotropic and fluid mix ensures actual durability on site. H40 Gel is an extremely easy-to-work product that guarantees extended correction times to facilitate a state-of-the-art installation, even in unfavourable or time-consuming laying conditions.

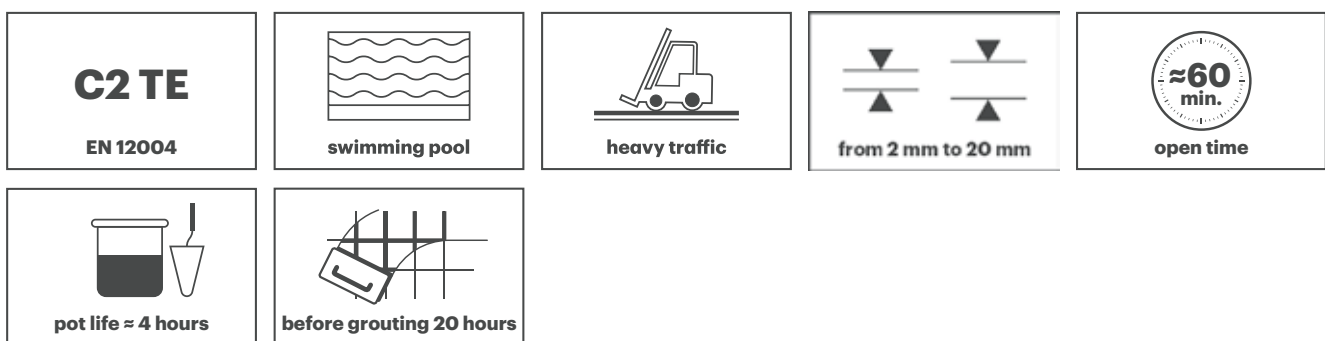


- **High adhesion and flexibility**
- **Excellent wettability and fluidity**
- **Variable rheology**
- **Ideal for large formats**
- **Ideal for underfloor heating systems**



# H40 Icon: the first multi-purpose flexible structural, thixo & fluid Gel-Adhesive.

H40 Icon is the ideal choice for safe laying in the most frequent porcelain tiles, ceramic and natural stone applications, on multiple substrate, at high and low thicknesses. Guarantees a safe application for all types of sizes.

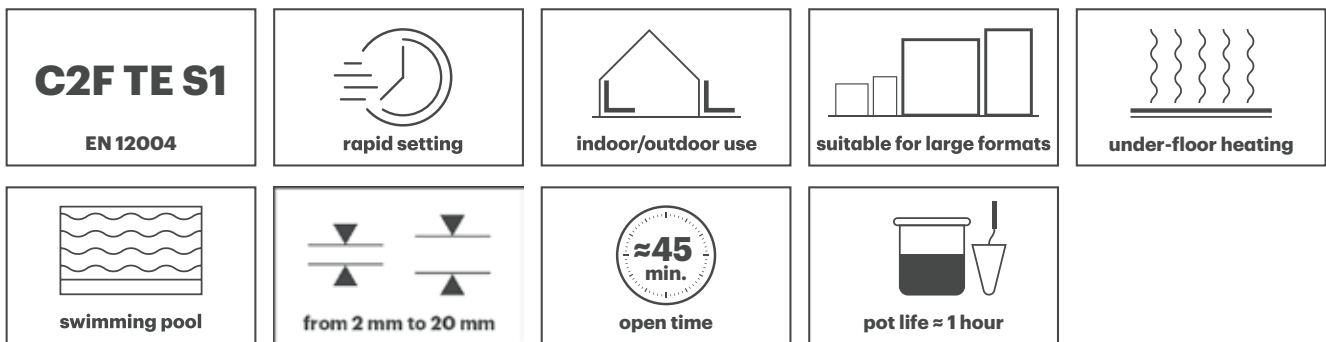


- **Superior wettability**
- **Maintains its shape, thixotropic at all thicknesses**
- **Double open time and prolonged workability**
- **Maximum fluidity under the spreader**
- **Ideal for swimming pools and in the Laminati Kerakoll waterproofing systems**



# H40 Advanced: highly flexible Gel-Adhesive with accelerated adhesion and long workability.

H40 Advanced is the Gel-Adhesive that guarantees long workability and accelerated adhesion while at the same time not impacting on the laying professional's health during application. It is ideal when foot traffic needs to be quickly restored and for applications that must be ready for use quickly, even at low temperatures, and for laying water-sensitive natural stones.



→ **Accelerated adhesion**

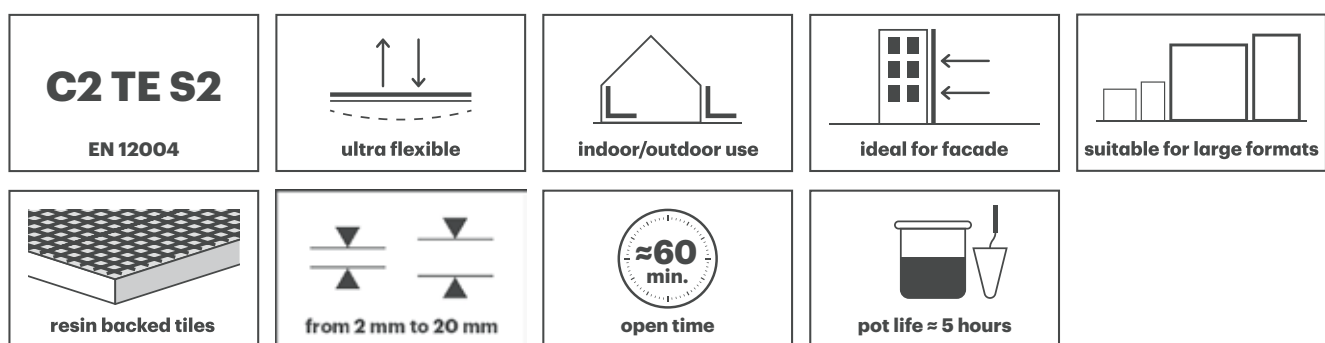
→ **Long workability**

→ **No warning label**



# H40 Tech: Ultra-flexible Gel-Adhesive with superior adhesion.

H40 Tech is the Gel-Adhesive designed to meet the needs of the most technologically advanced building sites, where materials and operating conditions require high system flexibility. Thanks to its features, H40 Tech is ideal for working in complete safety on the most flexible surfaces and in operating conditions involving complex stresses.

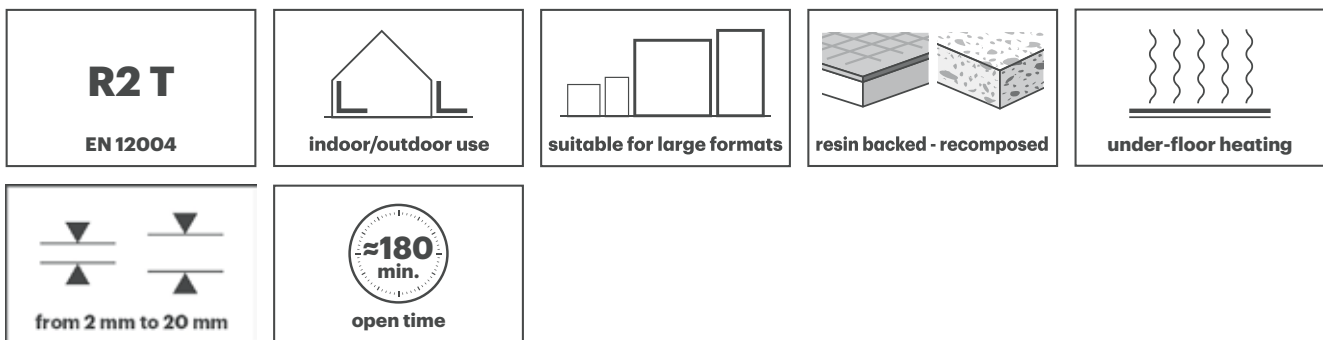


- **Superior levels of adhesion and flexibility, maximum safety on difficult substrates**
- **Excellent fluidity under the spreader**
- **Long correction time, easily adjustable**
- **Ideal for laying large-format slabs, including slabs featuring backing materials**
- **Suitable for laying on facades**



# H40 Extreme: the hybrid Gel-Adhesive for extreme applications.

H40 Extreme is the hybrid Gel-Adhesive that revolutionises the world of reactive adhesives. Two-component, with unique workability and fluidity, and no vertical slip, it is the ideal solution when extreme adhesion and flexibility are required.



→ **Extreme adhesion**

→ **Extreme deformability**

→ **Extreme fluidity**



# Thixo & fluid Gel-Adhesive.

H40 Gel-Adhesives are thixotropic adhesives with variable rheology; soft and workable when applied with a spreader, they maintain their thickness unchanged under the weight of the tile. This characteristic, obtained without compromising workability, eases the laying specialist's task of creating perfectly even surfaces.

Suitable for all types of substrates, they guarantee no slip of the tile in vertical applications.

- **They support the weight of the tile while maintaining shape and thickness without slumping.**
- **They make it easy to create an even surface without lippage.**
- **They guarantee no vertical slip, allowing wall tiles to be laid from the top down as well as from the bottom up.**





# H40 range, the next generation Gel-Adhesives: structural and flexible.

The Gel-Adhesives fully wet the back of the tile and make it easier to obtain a solid bedding. Creating a compact adhesive layer between the substrate and the tile, which maximises the contact surface between the two elements without any void, guarantees perfect and long-lasting adhesion.

The uniform and monolithic layer of the H40 Gel-Adhesives ensures a correct distribution of loads, avoids breakage and helps to maintain the performance level of the system even in difficult working conditions.

The extended open time allows to work unhurried, avoiding skin forming or thickening.

- **Make it easier to solid bed the tiles.**
- **Ensure perfect laying with both traditional formats and large format slabs.**
- **Limit the formation of voids under the tile.**
- **Do not allow a skin to form or thickening.**



A simple pressure is enough to obtain a solid bedding under the tile.



# Structural Gel-Adhesives with variable flexibility.

The H40 range features structural Gel-Adhesives, capable of guaranteeing monolithic adhesion to the elements making up the system and of uniformly transferring the stresses to which the tiling is subjected.

Thanks to the introduction of special high-performance additives that increase their flexibility, the Gel-Adhesives are tested for calibrated resistance to all stresses acting on the tiled system.

- **They create a structural bond between the substrate and the tile which will ensure durability over time.**
- **Suitable for deformable substrates such as timber and metal.**
- **The inclusion of additives that improve flexibility characteristics does not compromise workability, ensuring the best performance on site.**



Flexibility resistance tests.



# Complete solutions for all applications.

Tiled surfaces made with Kerakoll laying systems have unique technical and aesthetic performance and guarantee the best quality, maximum safety and high living comfort.



## → **Large size**

The thixo & fluid mix of the H40 Gel-Adhesives is suitable for all building site requirements; it guarantees total wettability of the back of the tile, which is fundamental to obtain a solid bedding when laying large formats. The extreme fluidity under the spreader and the extended open time ensure easy working conditions and maximum safety even when laying large ceramic slabs whose procedures, such as handling and double spreading, need extended times for laying professionals.



## → **Heated floors**

Gel-Adhesives are tested to respond perfectly to shear stresses caused by substrate expansion generated by temperature changes in underfloor heating systems. In addition, their calibrated flexibility allows for safe installation in the case of compressible substrates, enabling installation in variable thicknesses with lowered systems.



#### → **Swimming-pools**

The superior wettability of the H40 Gel-Adhesives creates a monolithic bonded system in swimming pools as well, ensuring that performance is maintained even when in constant contact with water. The thixo & fluid mix allows unique workability on walls and floors, in combination with all commonly used swimming pool materials.



#### → **Heavy traffic**

In areas subject to heavy traffic it is essential to use an adhesive with total wettability that facilitates a solid bedding of the tiles and the creation of a monolithic tiled surface.

H40 provides a structural-type adhesion, capable of distributing stresses and absorbing shear actions generated by dynamic loads.



#### → **Facades**

H40 makes it easy to achieve a solid bedding of the tiles and no vertical slip, even when laying on facades, with all formats and thicknesses. Extended open time enables safe laying even in case of large slabs. The use of H40 on facades guarantees as well shear strength against significant temperature changes typical of these systems.



#### → **Waterproofing Systems**

The perfect fusion between H40 Gel-Adhesives and Kerakoll range of waterproofing solutions gives birth to truly monolithic systems able to guarantee the absolute resistance to water of the entire tiled system, both indoors and outdoors. Package tests of the whole system and perfect compatibility between all its elements, studied down to the smallest detail, guarantee reliable and long-lasting results.

# Our commitment to build a conscious future.



For Kerakoll, being a B Corp-certified company means generating every day value through our projects, protecting the environment, people and communities.  
Building better places to live.



Learn more about our commitment.

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# Respect for the environment and technological innovation.

Kerakoll is a certified B Corp Benefit Company; the award is issued by the international body B Lab to organisations committed to high standards of social and environmental performance. Among the most appreciated aspects that emerged from B Corp's assessment of Kerakoll were the reduction in the use of chemicals, low emissions of Volatile Organic Compounds (VOC), the use of recycled materials and sustainable logistics favouring intermodal transport systems. The H40 range respects these principles and combines sustainable quality with the highest performance.

## → **Recycled raw materials**

H40 Gel, Icon, Tech and Advanced contain recycled inert material from quarry waste. This reduces the consumption of new natural resources and promotes landscape restoration through the removal of waste along mountain slopes, thus protecting the environment and the local ecosystem.

## → **Low emissions of volatile organic compounds**

H40 Gel, Icon, Tech and Advanced comply with the most stringent emission limits set by the GEV-EMICODE® mark and are thus classified as EC1 Plus. In the manufacture of our products, we seek to minimise the emission of chemical contaminants, thus guaranteeing better indoor air quality, both for application professionals and building occupants.

## → **Sustainable packaging**

The new H40 Extreme buckets are made of recycled plastic; they save resources and guarantee the same performance and quality standards as virgin plastic packaging.

## → **Transparent communication**

All products from the H40 range are analysed via an EPD study - Environmental Product Declaration - which allows us to measure and identify how to improve our products in terms of sustainability.

## → **Long-term durability**

The Gel-Adhesives are tested to withstand stresses that replicate the entire life cycle of the installation, ensuring durability and reliability over time of the entire flooring system.

A high-performance adhesive contributes significantly to the sustainability of a building, as it can minimise or avoid the need for future repairs, maintenance or renovations.





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